

PRIVACY POLICY

Auto Care Center values your privacy. This Privacy Policy explains how we collect, use, and protect your personal information.

Information We Collect

- Personal Information: Name, address, phone number, email, and payment details.
- Vehicle Information: Make, model, year, and mileage.
- Usage Data: Website visit logs, cookies, and analytics data.

How We Use Your Information

- To process vehicle service contracts and payments.
- To provide customer support and respond to inquiries.
- To improve our website and service offerings.
- For legal and security compliance.
- To send SMS text messages related to quotes, appointments, payment reminders, policy updates, and customer support — only with your consent.

Sharing Your Information

We do not sell or rent personal data. We may share information with:

- Payment processors for transaction security.
- Service providers for contract fulfillment and SMS communications.
- Legal authorities if required by law.
- SMS consent is not shared with third parties or affiliates for marketing purposes.

Data Protection & Security

We use industry-standard encryption and security measures to protect your data. However, no system is 100% secure, and we encourage users to safeguard their personal information.

Any personal information collected through our SMS program is stored securely and only accessible to authorized personnel.

Cookies & Tracking

We use cookies to enhance website functionality and analyze traffic. You can manage cookie preferences in your browser settings.

Your Rights

You have the right to:

- Request access to your personal data.
- Request corrections or deletion of your data.
- Opt-out of marketing communications.
- Opt-out of SMS text messages at any time by replying STOP to any message. You may also reply HELP for assistance.

For any privacy-related inquiries, contact us at contactus@autocarecenter.com.

By opting into SMS communication from Auto Care Center LLC through our website, over the phone, or any other channel, you consent to receive text messages from us. These messages may include vehicle coverage quotes, appointment confirmations and reminders, payment reminders, policy updates, and customer support notifications. Message frequency may vary depending on your needs and interactions with our team. Standard message and data rates may apply. To opt out at any time, reply STOP to any message. For assistance, reply HELP or visit www.autocarecenter.com/privacypolicy. SMS consent is not shared with third parties or affiliates for marketing purposes.